

**MINUTES
OF THE MEETING OF THE
PARK BOARD
WORK SESSION RETREAT
EDINA SENIOR CENTER, SHERWOOD ROOM
August 13, 2012
5:30 PM**

I. CALL TO ORDER

Chair Steel called the meeting to order at 5:25 pm

II. ROLL CALL

Answering roll call were Members Dan Peterson, Jacobson, Gieseke, Steel, Cella, Jones, Kathryn Peterson, Segreto, Deeds

III. APPROVAL OF MEETING AGENDA

Member Dan Peterson made a motion, seconded by Member Deeds, approving the meeting agenda.

Ayes: Members Dan Peterson, Jacobson, Gieseke, Steel, Cella, Jones, Kathryn Peterson, Segreto, Deeds
Motion Carried

IV. ADOPTION OF CONSENT AGENDA

Member Dan Peterson made a motion, seconded by Member Deeds approving the consent agenda as follows:

IV.A. Approval of Minutes – Regular Meeting of Tuesday, July 10, 2012

Ayes: Members Dan Peterson, Jacobson, Gieseke, Steel, Cella, Jones, Kathryn Peterson, Segreto, Deeds
Motion Carried

V. WARM UP AND RETREAT EXPECTATIONS

Chair Steel informed the Park Board that the work session retreat is going to be an informal setting and she would also like staff to participate. She explained the work session retreat is to help them get on track for the upcoming year. She indicated that all boards and commissions have been asked to create a work plan and therefore this is an opportunity to not only work on that but get a broader view and understanding of the Parks and Recreation Department and what vision the Park Board would like it to have. She added that they are not going to approve their work plan tonight but rather come up with ideas for it and at their next Park Board meeting they will come up with a formalized plan.

VI. SOAR ANALYSIS (Goal: to identify strengths, weaknesses and our preferred future direction that will help frame our work plan)

Chair Steel explained to the Park Board they are going to work on a SOAR Analysis which is an analysis of strength, opportunity, aspirations and results. She indicated that it's a way of looking at an organization and thinking about a vision, where they want to go and what they are capable of. (Attached are the results of the SOAR Analysis).

VII. SPECTRUM EXERCISE

Chair Steel had the Park Board do an exercise to show there are all kinds of approaches that add value.

VIII. CITY MANAGER SCOTT NEAL PRESENTATION OF THE PARK BOARD'S ROLE (Goal: Provide clarification of the board's mandated role and how it intersects with City Council and staff)

City Manager Scott Neal informed the Park Board he has had a chance to work in a couple of different forms of City government and shared his experiences. City Manager Neal then gave a presentation to the

Park Board. After the presentation Chair Steel commented to the Park Board that they will be working on their work plan and she hopes City Manager Neal's presentation gave them more direction of what kind of scope and new initiative the City Council is looking for.

IX. 2013 PARK BOARD WORK PLAN (Goal: Identify new initiatives, ongoing responsibilities and other ideas considered for 2013 or future years)

The Park Board brainstormed on the things they would like to see and what their top initiatives should be. (Attached are the results of the 2013 Work Plan New Initiatives Brainstorm).

X. CLOSING

Chair Steel handed out an exit survey to the Park Board.

XI. ADJOURNMENT

Meeting adjourned at 8:50 pm.